



# Zoo, Arts & Parks Newsletter

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ZAP Advisory Boards  
**Zoo, Arts & Parks Tier I and  
Tier II Advisory Board list  
with address**

Mayor Peter Corroon  
**County Mayor Contact  
Information**

Salt Lake County Council  
**County Council Contact  
Information**

## Contact Us

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## Staffing Updates:

Salt Lake County is pleased to announce that Lorna Vogt has been hired to oversee the Open Space Trust Fund program. Ms. Vogt joins the County from after serving as Deputy Director of the Harm Reduction Project. "We are very fortunate to have someone of Ms. Vogt's caliber join us to start up this new program," says Mayor Peter Corroon. "Developing a coherent plan for the Trust Fund is a priority."

In the past three years Salt Lake County has successfully worked with non-profit organizations and other governmental entities to protect at 14-acre trailhead at the base of Grandeur Peak, 190 acres of Perkins Flat in Emigration Canyon and Draper's Corner Canyon. Efforts to preserve open space got a big lift with voter approval of a \$48 million bond to purchase green space and open space in Salt Lake County.

With this hiring, the ZAP and Open Space Programs have been separated and Vicki Bourns will now focus solely on the Zoo, Arts & Parks Program.

## Tier II Advisory Board Appointments:

The ZAP Tier II Advisory Board is pleased to welcome three new members.

**Mayor Robert Gray**, retired as the South Salt Lake Chief of Police in 1977 and is retired from the US Air Force. He has served two 4 year terms as City Councilmember and is now serving as the City of South Salt Lake Mayor. He loves working with people to promote quality of life issues.

**Aida Mattingley**, was born and raised in the Philippines and came to the United States in 1975. For thirty years, she has lived an amazing life of community service while being a professional teacher and librarian. Aida is the recipient of many awards for community service including: Governor's Point of Light Award (2003) and the YWCA Outstanding Achievement Award (2005).

**Linda Dalley**, has a strong background in financial management and understanding of non-profits and volunteers. She has served on several committees for West Jordan City and has been instrumental in the development of the West Jordan Historical Society. She is honored to have this opportunity to serve Salt Lake County's cultural community.

Each new member will serve a three-year term.

Special thanks to outgoing Tier II Advisory Board members Elaine Redd and Tony Larimer. Both Tony and Elaine were instrumental in the creation of the ZAP program and served from the beginning of its inception. They provided thoughtful and enlightening input. We value their leadership and service to our cultural community.

Also, remember to add new advisory board members to your mailing lists!

<http://www.slcozap.org/html/advisoryBoards.html>

## Publicity

Thank you to everyone that responded to our P.R. survey. The results are very interested and will help us as we move forward with our publicity efforts.

The three biggest P.R. challenges for most of the groups were:

- Building audiences
- Advertising
- General publicity

The services that organizations felt would be most beneficial included:

- Public awareness
- County-wide Calendar
- Marketing

We hope to have a summary of our findings and recommendations completed within the next couple of months.

## APPLICATION UPDATE:

### Tier I & Zoological

The deadline for Tier I and Zoological organizations was March 30<sup>th</sup>. Thank you to everyone that applied. Application Binders have been sent to the advisory board and meetings have been scheduled for May and June (if necessary).

### Tier II

2007 Application Deadline: Friday, May 4, 2007

#### Important Updates:

- The 2007 Worksheet Template has been updated and is on the website at <http://www.slcozap.org/html/application.html>
- When copying your applications please double-side them (to save paper and space!)

The Advisory Board will begin their deliberations in June and continue through July and August.

## 2006 ZAP Funding - Final Reporting

The ZAP program had planned to host a final check distribution event in April. Unfortunately, council scheduling issues forced us to cancel. We are planning to host an event in June to highlight the accomplishments of all the ZAP recipients. We will use the digital images that we are now requesting for your evaluations and the “30 second” summary that many of you have already provided. I apologize for any inconvenience the cancellation of this event has caused you. Thanks again to everyone that was willing to participate!

The checks from the second and last payment of Tier II funding are in the mail! The final Tier I and Zoological checks should be in the mail shortly.

Please note, in the summary below, that the ZAP funds brought in more revenues than originally had been budgeted.

### 2006 ZAP Funding

Summary -

	<b>Budget</b>	<b>Actuals</b>	<b>Difference</b>	<b>Rate</b>
Tier I	\$ 9,272,125.00	\$ 9,678,746.34	\$ 406,621.34	48.875%
Tier II	\$ 1,707,399.00	\$ 1,782,275.54	\$ 74,876.54	9.000%
Zoological	\$ 2,300,246.00	\$ 2,401,121.21	\$ 100,875.21	12.125%
Rec	\$ 5,691,330.00	\$ 5,940,918.47	\$ 249,588.47	30.000%
	<u>\$18,971,100.00</u>	<u>\$ 19,803,061.56</u>	<u>\$ 831,961.56</u>	<u>100.000%</u>