



# Zoo, Arts & Parks Newsletter

December 2006

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ZAP Advisory Boards  
*Zoo, Arts & Parks Tier I and Tier II  
Advisory Board list with address*

Mayor Peter Corroon  
*County Mayor Contact Information*

Salt Lake County Council  
*County Council Contact  
Information*

## Contact Us

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Dear Colleagues,

We hope you had a lovely thanksgiving and may the holidays find you well, happy and peaceful. The Tier II contracting process is almost done. Thanks to everyone that attending the notary events either at the Rose Wagner or at the Government Center. These events helped speed the contracting process along. I've heard back from a few of you that you have already received your first check.

## Action Items:

If you haven't sent a letter of thanks to the Tier I or Tier II Advisory Boards, the Salt Lake County Council or the Salt Lake County Mayor – I encourage you to do so.

*Also, remember to add them to your mailing lists!*

## Evaluation Process for 2006

Now that the 2006 contracts for Tier I, Tier II and the Zoological component of ZAP are pretty much completed, I have had time to focus on the evaluation/actual use forms. With the input of the Tier I and II advisory boards we are revising the evaluation forms and they will be posted by the end of December on the ZAP website.

I will send out a notice to everyone as soon as we have finished. So please do not use any of the older forms that are currently on the website.

If you haven't completed the Tier II 2005 Transitional Evaluation or the Spring 2005 Tier II Evaluation they are still on the website.

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## Tier II Update:

The Tier II application process is almost completed. 115 organizations

applied, with 30 being audited. We received over \$2.3 million dollars in requests and will be distributing approximately \$1.7 million dollars. The Tier II advisory Board has met to finalize their recommendations for funding. All Tier II applicants should have received a letter informing them of their recommendation (if not please contact Vicki). This recommendation will be presented to the Salt Lake County Council on October 3rd.

Two notary events have been scheduled for the Tier II organizations.

- Wednesday, October 11<sup>th</sup> @ the Rose Wagner Performing Art Center 4-6 p.m.
- Monday, October 16 @ Salt Lake County Government Center (Council Chambers) 4-6 p.m.

All groups are encouraged to attend one of these events in order to expedite the contracting and funding distribution process. Please send a representative that has the authority to sign your contracts. We will also discuss other issues of importance to the recipients, such as potential ZAP Festival, contract and evaluation requirements.

**Reminder:** Funding will be distributed 8 weeks after the notarized contracts have been fully executed.

## Utah Arts Council Launches Online Events Calendar

The Utah Arts Council is pleased to announce the launch of the Utah Arts and Cultural Events Calendar. Utah organizations may post their arts and cultural exhibits, classes, seminars, workshops, competition and call for entry deadlines, fairs and festivals, literary readings, museum events, and performances by going to <http://arts.utah.gov> and clicking on Events Calendar.


Subsequent to its recent listening tour meetings, the Arts Council is responding to a need expressed by every community visited, the need for a statewide arts events calendar. This calendar will provide information year-round.

"We heard the need from the arts community and were able to find a simple solution," said Margaret Hunt, Utah Arts Council director. "We invite patrons of the arts to visit our website for information on arts and cultural events scheduled throughout the state. We encourage arts groups and community organizers to post their activities on the calendar."

For more information, call the Utah Arts Council at (801) 236-7555.

## Get Noticed Downtown

The Main Street Kiosks publicize downtown festivals, special events, season



schedules, and programs daily to an estimated 37,000 visitors, residents, shoppers, and workers. There are eight kiosks downtown with four windows on each available for rent. Non-profit, government, and community organizations hosting an activity within the Salt Lake City Central Business District are eligible to advertise. For-profit businesses can get their name or logo on the bottom poster through a sponsorship agreement with participating organizations.

The costs include a \$25 non-refundable reservation fee, \$120 for two weeks or \$200 for four weeks. Organizations are responsible for production of their posters in accordance with guidelines that can be downloaded from

<http://www.downtownslc.com/about/programs/kiosks-banners.htm> After reading the guidelines, call Michelle Higham at the Downtown Alliance 801-333-1107 for space availability and other details.