

September 2006

Dear Colleagues,

We hope you had a great summer and success with many of your events. It has been a busy summer for the Zoo, Arts & Parks Program. Thank you for your patience as we implemented the new policies and procedures, new application and financial sections.

In this newsletter:

Action Requested:

If you haven't sent a letter of thanks to the Tier I or Tier II Advisory Boards, the Salt Lake County Council or the Salt Lake County Mayor – I encourage you to do so.

Also, remember to add them to your mailing lists!

Tier I Update:

The Tier I application process has been completed and approved by the Salt Lake County Council. Below is the list of approved applicants for funding.

Tier I groups:

Ballet West
Children's Dance Theater
Children's Museum of Utah
Grand Theatre
Hale Centre Theatre
Jazz Arts of the MountainWest
Kingsbury Hall Presents
Living Planet
Odyssey Dance
Pioneer Theatre Company
Red Butte Garden & Arboretum
Repertory Dance Theatre
Ririe-Woodbury Dance Company
Salt Lake Acting Company
Salt Lake Art Center
Salt Lake City Arts Council
Spy Hop
Utah Arts Festival
Utah Heritage Foundation
Utah Humanities Council
Utah Museum of Fine Arts
Utah Museum of Natural History

Utah Symphony & Opera

Zoological

Utah Zoological Society/Hogle Zoo

Tracy Aviary

Tier II Update:

The Tier II application process is almost completed. 115 organizations applied, with 30 being audited. We received over \$2.3 million dollars in requests and will be distributing approximately \$1.7 million dollars. The Tier II advisory Board has met to finalize their recommendations for funding. All Tier II applicants should have received a letter informing them of their recommendation (if not please contact Vicki). This recommendation will be presented to the Salt Lake County Council on October 3rd.

Two notary events have been scheduled for the Tier II organizations.

- Wednesday, October 11th @ the Rose Wagner Performing Art Center 4-6 p.m.
- Monday, October 16 @ Salt Lake County Government Center (Council Chambers) 4-6 p.m.

All groups are encouraged to attend one of these events in order to expedite the contracting and funding distribution process. We will also discuss other issues of importance to the recipients.

Reminder: Funding will be distributed 8 weeks after the notarized contracts have been fully executed.

Note from the Fieldstone Foundation (coming from their Utah coordinator)

Survey questions

- Did you attend the workshop
- Did you read the policies and procedures
- Did you have any help writing the application (auditor, grant writer, etc.)
- Did you think the new financial section of the application was improved from last year
- Did you think the application guide was helpful

Utah Arts Council Launches Online Events Calendar

The Utah Arts Council is pleased to announce the launch of the Utah Arts and Cultural Events Calendar. Utah organizations may post their arts and cultural exhibits, classes, seminars, workshops, competition and call for entry deadlines, fairs and festivals, literary readings, museum events, and performances by going to <http://arts.utah.gov> and clicking on Events Calendar.

Subsequent to its recent listening tour meetings, the Arts Council is responding to a need

expressed by every community visited, the need for a statewide arts events calendar. This calendar will provide information year-round.

"We heard the need from the arts community and were able to find a simple solution," said Margaret Hunt, Utah Arts Council director. "We invite patrons of the arts to visit our website for information on arts and cultural events scheduled throughout the state. We encourage arts groups and community organizers to post their activities on the calendar."

For more information, call the Utah Arts Council at (801) 236-7555.

November Ballot Issues:

ZAP REC Bond

Open/Green Space bond

Get Noticed Downtown

The Main Street Kiosks publicize downtown festivals, special events, season schedules, and programs daily to an estimated 37,000 visitors, residents, shoppers, and workers. There are eight kiosks downtown with four windows on each available for rent. Non-profit, government, and community organizations hosting an activity within the Salt Lake City Central Business District are eligible to advertise. For-profit businesses can get their name or logo on the bottom poster through a sponsorship agreement with participating organizations.

The costs include a \$25 non-refundable reservation fee, \$120 for two weeks or \$200 for four weeks. Organizations are responsible for production of their posters in accordance with guidelines that can be downloaded from

<http://www.downtownslc.com/about/programs/kiosks-banners.htm> After reading the guidelines, call Michelle Higham at the Downtown Alliance 801-333-1107 for space availability and other details.