



# Zoo, Arts & Parks Newsletter

November 2008

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Dear Colleagues,

This has been a challenging year for us. I know that many organizations have had to re-think budgets because ZAP funding has dropped from last year. Various reports indicate that the next two years could continue to be difficult and that the economy may not improve until the end of 2010.

The Tier II Advisory Board had some very difficult decisions to make with the decrease in funding. The ZAP program received \$3.2 million of requests (142 applications) for Tier II and was only able to distribute \$1.7 million in funding for the 2008 cycle.

We are fortunate to live in a community that supports arts and culture. Even though ZAP revenues are down, at least we have the ZAP program to help us through these difficult times. I want to thank all of you for all the work you do to make our community a more creative and interesting place to live and work.

I am grateful to the Tier I and Tier II Advisory Board members for all their efforts on behalf of the Zoo, Arts and Parks program. They attend numerous meetings, give advice, and represent the community at-large and the interests of our arts and cultural organizations. They have been particularly instrumental in helping to create and support the NowPlayingUtah.com events calendar. Each member serves as an important resource for the ZAP program, bringing unique skills and expertise to their volunteer role. We are indebted to the time and wisdom they donate to the ZAP program.

I know each of you is doing your best to bring great cultural activities to our community. Thank you again for all your efforts.

Best wishes during this holiday season.

*Vicki Bourns*

Zoo, Arts and Parks Program Manager

## EXPECT PAYMENT DELAYS

ZAP Advisory Boards  
*Zoo, Arts & Parks Tier I and Tier II Advisory Board list with address*

Mayor Peter Corroon  
*County Mayor Contact Information*

Salt Lake County Council  
*County Council Contact Information*

### Contact Us

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November is typically a busy time for the County. It is the County's end of year time period and includes council budget hearings. This fall has been exceptionally busy and challenging for the County's fiscal staff, especially because the 2009 Revenue projections have come in so low. Each County agency has been asked to make cuts in order to balance the 2009 budget.

Therefore, the ZAP Program wants you to be aware that there may be delays in processing November checks. The initial round of Tier II checks may not arrive until December. We apologize for any inconvenience this may cause.

Also, please continue to Budget Conservatively. The 2009 ZAP Revenue's are projected to be at the same levels as 2008.

Tier I - \$9,481,000  
Zoological - \$2,352,000  
Tier II - \$1,746,000

These projections are subject to change. The ZAP program will use its best efforts to inform you of any revisions.

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## NowPlayingUtah.com



As noted in the new 2008 ZAP contracts, please be sure your organization is using the [www.NowPlayingUtah.com](http://www.NowPlayingUtah.com) website to highlight your events for the public!

Also, the ZAP program hopes you will promote [NowPlayingUtah.com](http://www.NowPlayingUtah.com) through your website, newsletters, brochures and playbills.

As you use the NPU logo on your website and through emails, be sure to create a hyperlink to [NowPlayingUtah.com](http://www.NowPlayingUtah.com) so that it links to the NPU website and isn't just a static logo.

Thank you for supporting and promoting this important resource!

**COMING SOON – new banners and window clings for ZAP RECIPIENTS will be available in 2009!**

## 2008 ZAP Recipients Selected

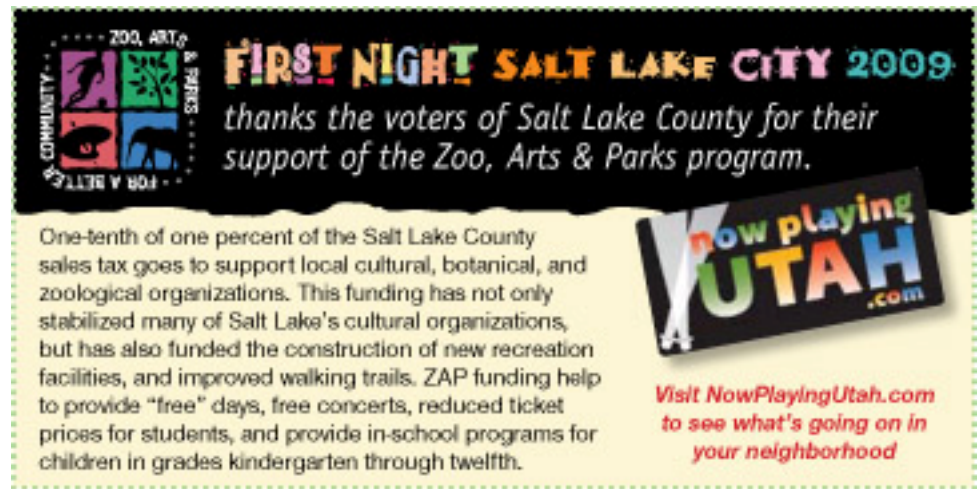
The Tier I and Tier II Advisory Boards have made their recommendations for 2008 and they have been approved by the Salt Lake County Council.

<p><b>Tier II</b></p> <p>Alta Community Enrichment          Anne Newman Sutton Weeks Poetry          Another Language Performing Arts          Artistic Resource For Teachers &amp; Students, Inc. (ARTS Inc)          Arts Council of Magna          Babcock Performing Readers          Bad Dog Rediscovered America          Brolly Arts          Canyonlands New Music Ensemble          Center for Documentary Arts          Chamber Music Society of Salt Lake City          Children's Media Workshop          Children's Theatre &amp; School of the Arts          Chinese Association for Sciences and Technology in Utah          Choral Arts Society of Utah          City Art          City of West Jordan / West Jordan Arts Council          Classical Greek Theatre Festival          Contemporary Music Consortium          Dance Theatre Coalition          Daylilly Arts Inc          Draper Arts Council          Draper Historical Society          Draper Visual Arts Foundation          Eastern Arts          Festival Concerts          First Night, SLC          Fort Douglas Military Museum Association          Friends of Gilgal Garden          Gale Center of History &amp; Culture/City of South Jordan          GAM Foundation/Jazz at the Sheraton          Gina Bachauer International Piano Foundation          Great Salt Lake Audubon          Guest Writers Series Outreach Program          HawkWatch International          Heart &amp; Soul          Herriman City Arts Council</p>	<p>Salt Lake American Muslim          Salt Lake Astronomical Society          Salt Lake Choral Artists          Salt Lake City Chapter of the Barbershop Harmony Society          Salt Lake City Film Center and Artists' Collaborative          Salt Lake Ethnic Arts          Salt Lake Film Society          Salt Lake Men's Choir          Salt Lake Scots &amp; White Heather Dancers          Salt Lake Shakespeare          Salt Lake Symphonic Choir          Salt Lake Symphonic Winds          Salt Lake Symphony          Saltaires Men's Show Chorus          Saltgrass Printmakers          Sandy Arts Guild          SB Dance          Snowbird Renaissance Center          South Jordan City Public Art &amp; Cultural Development Board          South Salt Lake Arts Council          StageRight Theater Company          Sundance Institute Taylorsville Arts Council          Taylorsville Bennion Heritage Center          The Days of '47, Inc.          The I.J. and Jeanne Wagner Jewish Community Center          The Salt Lake Children's Choir          Theatre Arts Conservatory          This is the Place Heritage Park          TRASA urban arts collective/ the Pickle Company          Tree Utah          Utah Arts Alliance          Utah Asian Festival          Utah Chamber Artists          Utah Contemporary Theatre          Utah Cultural Alliance          Utah Cultural Celebration Center (West Valley City)          Utah Hispanic Dance Alliance          Utah Old Time Fiddlers          Utah Tamil Sangam</p>
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<p>Herriman City Historical Committee  Hibernian Foundation of Utah  Holladay Arts Council  India Cultural Center of Utah  Intermezzo Chamber Music Series  Intermountain Acoustic Music Association  Italian Center of the West  Jordan Valley Conservation Gardens Foundation  Jubilate  Kindred Spirits: Integrated Art  Lutheran Social Service of Utah  Madeleine Arts and Humanities Program  Midvale Arts Council  Mountain Jubilee Chorus  Mountain West Ballet  Murray Arts Council  Murray City in behalf of Murray Cultural Arts  Murray Symphony Orchestra  Music from the Heart Children's Orchestra  Native American Association of West Valley, Inc  Native American Celebration in the Park  Nihon Matsuri  Nova Chamber Music Series  Opus: Chorus and Orchestra  Oquirrh Hills Performing Arts Alliance  Oratorio Society of Utah  Orchestra and Chorus of Sandy City  Park City Chamber Music Society  Phoenix Swinging Jazz Band  Pioneer Craft House  Plan-B Theatre Company  Pygmalion Productions Theatre Company  Riverton Arts Council  Riverton Children's Choir  Riverton Museum at the Crane House</p>	<p>Utah Youth Symphony  Visual Art Institute  VSA Arts of Utah  Wasatch Community Gardens  Wasatch Contrabass  Wasatch Theatre Company  West Jordan Historical Society  West Valley Symphony of Utah, Inc.  Westminster Players  Worldwide Association of Performing Artists dba Clog America  Writers @ Work  Young Artist Chamber Players, Inc.  YourStory: Record and Remember  Youth Theatre at the U</p> <p><b><i>Tier I &amp; Zoological</i></b>  Ballet West  Discovery Gateway  Friends of Tracy Aviary  Grand Theatre  Hale Centre Theatre  Jazz Arts of the MountainWest  Kingsbury Hall Presents  Odyssey Dance  Pioneer Theatre Company  Red Butte Garden &amp; Arboretum  Repertory Dance Theatre  Ririe-Woodbury Dance Company  Salt Lake Acting Company  Salt Lake Art Center  Salt Lake City Arts Council  Spy Hop  The Living Planet Aquarium  U of U Tanner Dance  Utah Arts Festival  Utah Heritage Foundation  Utah Humanities Council  Utah Museum of Fine Arts  Utah Museum of Natural History  Utah Symphony &amp; Opera  Utah Zoological Society/Hogle Zoo</p>
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## Sample ZAP/NPU Ad

Just wanted to share this ad with you...



**ZOO, ARTS & PARKS COMMUNITY**

**FIRST NIGHT SALT LAKE CITY 2009**  
*thanks the voters of Salt Lake County for their support of the Zoo, Arts & Parks program.*

One-tenth of one percent of the Salt Lake County sales tax goes to support local cultural, botanical, and zoological organizations. This funding has not only stabilized many of Salt Lake's cultural organizations, but has also funded the construction of new recreation facilities, and improved walking trails. ZAP funding help to provide "free" days, free concerts, reduced ticket prices for students, and provide in-school programs for children in grades kindergarten through twelfth.

**now playing UTAH .com**

Visit [NowPlayingUtah.com](http://NowPlayingUtah.com) to see what's going on in your neighborhood

Please contact me if you would like to do something similar for your playbill, newsletters, brochures, etc.

## Utah Free Media

Utah Free Media (UtahFM) is an all-volunteer, Internet radio station focused on the arts in Utah. They broadcast music live from 9am to 9pm Monday through Saturday, and have an arts & culture feature program entitled Pinpoint SLC. UtahFM is a forum for the people, music and ideas that populate Utah. You are invited to work with them to promote shows through media partnerships, airplay and PSAs, and to come to know us as a member of your arts community.

Contact Patrick Commiskey at [patrick@utahfm.org](mailto:patrick@utahfm.org) to begin exploring your options for partnership with this new, young and emerging form of media.

Patrick Commiskey  
Marketing Director  
Utah Free Media  
801-910-1089  
[www.utahfm.org](http://www.utahfm.org)

## 2009 Application Deadlines Set:

<b>Tier I &amp; Zoological</b>	<b>Tier II</b>
Deadline: March 31, 2009 Workshop: February 4, 2009 10:00 a.m. Salt Lake County Council Chambers (N1100)	Deadline: May 1, 2009 Workshop: March 19, 2009 4:15 p.m. Salt Lake County Council Chambers (N1100)

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## ZAP Advisory Board Thanks

Special Thanks to retiring ZAP board members and Salt Lake County Vital Volunteers:

**Kathie Miller** served on the Zoo, Arts and Parks Tier II Advisory Board since 2003. She was the first chair of the Center for the Arts Advisory Board in 1996 and continued as a member of that board until 2006. Kathie also served on the Performing Arts Coalition Board which was instrumental in the development of Salt Lake County's Rose Wagner Performing Arts Center. Kathie serves Salt Lake County through many volunteer activities including United Way, University of Utah Health Sciences Center, Holy Cross Hospital and was the volunteer venue co-chair for the 2002 Winter Olympics at Utah Olympic Park.

**Franklin T. Ferguson** was a Founding Principal with the architecture firm, FFKR, which designed the Maurice Abravanel Hall and the Salt Lake Art Center buildings. Frank received the distinguished Service Award from the Graduate School of Architecture. Frank served on the Tier II Advisory Board and is completing his term on the Tier I Advisory Board. Frank helped beautify Utah's built environment through his design work, including work on the Red Butte Gardens Orangerie.

**Peter L. Goss** is a professor of Architectural History at the University of Utah College of Architecture and Planning, serving the Zoo, Arts and Parks Tier II Board since 2004. Peter chaired the board for the last two years as an exemplary leader. Peter served the community through his volunteer efforts with the Traditional Building Skills Institute at Snow college, the Board of State History, State Antiquities Task Force and the Society of Architectural Historians. He co-authored, with Thomas Carter, "Utah Historic Architecture, 1847-1947". Peter is an artist working in photography. He recently exhibited "The Rephotography of George Edward Anderson's Environmental Portraits" as part of the 56<sup>th</sup> annual Utah State History conference. Peter constantly provides very useful and insightful comments contributing to board discussions.

Kathie, Frank and Peter's term end on December 31, 2008 and the ZAP program greatly appreciates their time and effort to support the ZAP program and all the ZAP recipients.

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## Inviting Council Members to Events

During one of the recent notary events, an inquiry was made regarding the ability of Council Members to accept tickets to ZAP recipient events. The ZAP program is working on this issue with various County agencies and I hope to have a response soon. No matter what the outcome, you are encouraged to put Council members on your mailing list and to invite them to your events.

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## THE NONPROFIT REPORT

The legal firm of Ray, Quinney and Nebeker publishes a newsletter for Nonprofit Organizations. The Winter 2008 Issue of *The Nonprofit Report* contains the following articles:

- New IRS Form 990 – Must Do's Before the End of 2008
- Limiting Liability of Directors Officers and Volunteers
- PRI's – Coming to a Venue Near You
- Raffles Under Increased Scrutiny
- Meetings and Bylaws
- Christmas Comes Early – Elimination of Advance Ruling Period

The articles are very informative and provide useful information. If you would like to receive this or future mailings of *The Nonprofit Report*, send an email to [nonprofit@rqn.com](mailto:nonprofit@rqn.com). Please include your name, address and organization.

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## Inviting Advisory Board Members to Events

The ZAP program strongly encourages all ZAP recipients and applicants to invite the appropriate ZAP Advisory Board to your events. Addresses for the advisory board are listed on the ZAP Arts & Cultural Projects section of the website under “Information for Applicants and Recipients” and then click on “Advisory Board”. A few board members change annually (around January/February of each year) – so update your list at least annually. If you wish to send an email invitation to either the Tier I or Tier II Advisory Board, please send me at **least 3 to 4 weeks** in advance of the event and I will forward. **Please request that you want me to send it to the board**, otherwise I may think it is for me and not the board!

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## Updates/Reminders

ZAP Website Address updated: [www.zap.slco.org](http://www.zap.slco.org)

The ZAP funding history is available on the County website. This history is updated annually each year. If you forget how much ZAP funds you have received – find it online!

<http://www.zap.slco.org/zapArts/html/generalinfo/fundingHistory.html>

Please tell your PR/Marketing Coordinators that the ZAP logo is available on-line!

Please tell your Development Directors that advisory board addresses are available on-line.